

Preface	8
Prologue Ana Carla Fonseca Reis	10
Introduction Ana Carla Fonseca Reis	14
GLOBAL VIEWS	50
Creative economy: is it a feasible development option? Edna dos Santos-Duisenberg	52
Global view: from conceptual discontents to a research agenda Yudhishthir Raj Isar	74
AFRICA	92
Creative economy and poverty eradication in Africa: principles and realities Máté Kovács	94
AMERICAS	122
Transforming Brazilian creativity into economic resource Ana Carla Fonseca Reis	124
Mexico: technology and culture for a comprehensive total development Ernesto Piedras Feria	142
The creative economy and the development possibilities in Argentina Facundo Solanas	160
Creative economy as a strategy for Jamaica and the Caribbean growth and wealth generation Andrea M. Davis	174
ASIA	192
Creative economy as a development strategy - The Indian perspective Sharada Ramanathan	194
The current trend of Chinese cultural industry: Introduction and thinking Xiong Chengyu	216
The creative industries: Asia-Pacific perspectives Pernille Askerud	232
Index	256
Credits	2